

Washington, D. C. Chapter

October 4, 1955 STAT

Dear Member,

Our next luncheon meeting will be held on Wed., Oct. 19, at 12:30, in the Congressional Room of the Willard Hotel.

Dr. T. F. Bradshaw will be our speaker. His subject will be "The Impact of Rapid Data Processing Systems on Organization and Management Practices." Dr. Bradshaw is an unusually discerning student of management as it is applied to large organizations, both private and governmental. In studying the possibilities inherent in electronic systems, he has looked past the gadgetry to the possible impact on the structure and processes of management. His address will cover the significant area which the technicians have been unable to deal with. I have found Dr. Bradshaw to be an exceptionally stimulating and provocative thinker, and I am sure you will also.

To supplement his aptitude and interest, Dr. Bradshaw has had exceptionally fine opportunities for studying this problem area. In part, this opportunity arose from his former service as a member of the faculty of Harvard Business School and in part from his responsibilities as a partner of the management consulting firm of Cresap, McCormick and Paget. As you know, Harvard has been in the vanguard of research in the application and use of electronic data systems for management purposes. And more recently, Dr. Bradshaw's partners have called upon him to assume special responsibilities in this area. It is his special quality as a student of management, however, that is the basic reason his talk will hold unusual interest.

There will be two round table sessions this month:

The Financial Management Round Table will be held on the 25th of October, at 7:30 p.m., at the GAO Auditorium. The speaker will be Mr. Milton A. Barlow, Vice President and Treasurer of the Hot Shoppes, Inc., and the subject will be "What Does Top Management Expect from Comptrollership - A Comparison with Government Practices."

The Round Table on Hoover Commission Reports will be held on the 27th of October, at 8:00 p.m., at the GAO Auditorium. The subject will be "Paperwork Management". The chairman will be Jack Collins, Department of the Army, with Jack Young, McKinsey & Co., acting as commentator. Additional speakers will be announced at a later date.

May I remind those who have not yet taken care of their Chapter membership for this year that while it is only \$1.00, it is needed to cover expenses incidental to providing you with notices of meetings, arranging for speakers and other administrative activities. Your Agency Liaison Representative will be glad to accept your membership, or you may mail it to the Secretary.

I am looking forward to seeing you at the luncheon meeting on October 19, and at the round tables. Please call Mr. Sugarman, ST 3-5200 (Code 171), extension 3726, to make your reservation for the luncheon. This should be done prior to Noon of October 18.

Sincerely,

L. W. Hoelscher  
President  
Washington Chapter